



July 2011

The Airport Area Business Association is a regional association of business and industry

ready...set...MIX!

*...and network and greet friends & colleagues at
Holiday Inn Express & Suites*

Thursday, July 28, 2011

5:30 – 7:30 pm

- No Charge Event -

(just bring yourself and plenty of business cards)

Holiday Inn Express & Suites

66 Airport Access Road, Oakland

- *After-work refreshments, wine & beer*
- *Mingling & business card exchange*
- *Come & find out the latest*
- *Connect with other members & guests*
- *Win a raffle prize!*

RSVP inside



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"Business exerts a more effective, influential voice when it speaks and acts in unison."

AABA Newsletter published monthly by the Airport Area Business Association and distributed at no charge to its members. Contributions, comments and ideas are welcome. Send your information to Editor, AABA News, P. O. Box 14123, Oakland, CA 94614, fax to (510) 261-4112 or e-mail info@aaba.org.

For membership information, please call (510) 545-7773.

AABA's newsletter is now interactive! Smart phone users, scan the barcode below with your Quick Response Reader to find us at:



Scan the barcodes throughout this newsletter to download other important information direct to your smart phone.

East Oakland Sports Complex Opens with a Splash

Picture lots of children splashing, loudly and happily! That was the scene on grand opening day at the East Oakland Sports Complex. Area children wasted no time and lept right in to get their feet wet in the new pool. It was a day filled with fun, hotdogs, Raiderette performance in the dance studio, and best of all, kids doing what they do best: flying down the giant yellow water slide.

Mayor Quan congratulated Council President Larry Reid and helped him cut the ribbon to open the Complex that has been a long-time dream of his and many others in the East Oakland community. Mayor Quan commended Reid for his ongoing effort to make the dream of having an East Oakland sports complex come to fruition.

Mayor Quan is committed to keeping the Sports Complex open as many days as possible during the week, in the midst of ongoing financial challenges faced by the city.



The East Oakland Sports Complex features a glassed-in splash pool. The kids couldn't wait to try it out on opening day. The facility was built by Turner Construction and designed by ELS Architecture. Now, that's one mammoth slide!



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Edes

Mayor Quan and Larry Reid spoke at the ribbon cutting ceremony that officially opened the East Oakland Sports Complex, above.

The work completed represents Phase I of the project. Plans for an outdoor pool and other amenities will follow in Phase II once funding is identified. In the meantime, the children of East Oakland are having a blast at 9161 Edes Avenue.



The celebratory ribbon cutting was the culmination of 15+ years of work by a team of community leaders.

Oakland is Bay Area Gateway to Cuba

Oakland International Airport has been authorized by the United States Customs and Border Protection to offer nonstop charter passenger service between the Bay Area and Cuba. It is the only Bay Area airport to hold the designation, and flights to Cuba from OAK will be the first to bridge the Bay Area and the small island nation of Cuba.

OAK has partnered with California-based travel company Cuba Travel Services (CTS). CTS expects to begin offering charters for sale to the public beginning in late summer for flights commencing as early as the end of this year. CTS expects the demand for travel to Cuba from the Bay Area to increase substantially over the next year. Congresswoman Barbara Lee was a catalyst for the effort to increase ties between the Bay Area and Cuba and believes the new charter service is another important step in turning a new, productive page in U.S.-Cuba relations that will hopefully lead to more



travel and exchange with the nation. Person-to-person diplomacy is one of the most effective ways for strengthening ties between nations.

The decision to allow airports to schedule flights to and from Cuba is part of a broad effort to reach out to the Cuban people for academic, religious, humanitarian and news-gathering purposes as announced by President Obama in early 2011.

Charter flights to Cuba were previously allowed only from Los Angeles, Miami and New York.

CTS currently charts 10 flights a week between the U.S. and Cuba, and provides full-service travel arrangements to authorized

individuals and groups, including people visiting relatives, religious organizations, licensed educational travelers, professionals conducting research, and others traveling under a Specific or General License issued by the U.S. Treasury Department. Visit www.cubatravelservices.com for more information.



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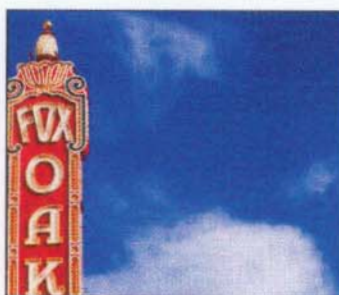
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AABA Hospitality Group

The Mission

To gather Airport Area hoteliers, restaurant managers, concessioniers and managers of area amenities who have an investment in the Hospitality industry. To share good ideas! To share concerns. To exchange information. To build a strategy to stay connected and linked with the latest industry and area information. To promote business in the Airport Area. To cross-promote amongst Group members. Bring your good ideas and work together in a mutually supportive environment.

Next Meeting
July 29, 2011

9:00 am

Hosted by Holiday Inn & Suites
77 Hegenberger Road, Oakland

RSVP your attendance to info@aaba.org

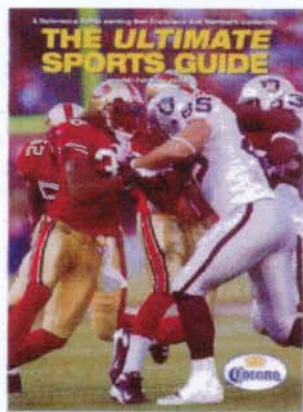
AABA is Expanding its Board

As part of an overall restructuring of the organization, AABA is in the process of expanding its board of directors. If you, as a representative of a member company, would like to be considered for a three-year term as a director, please contact the AABA office for more details.

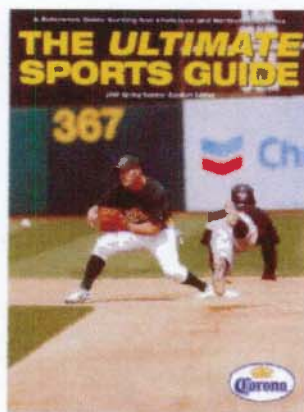
AABA is seeking committed and dedicated individuals who can provide committee leadership and participate in overall guidance of the organization as it expands its operations to better serve the membership.

AABA Launches New Activities

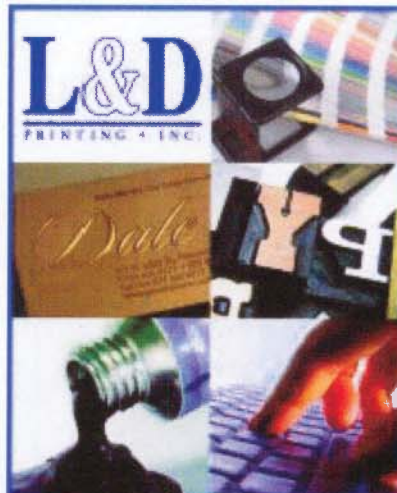
Be on the lookout this fall for a whole host of ways you, as a member, can get involved and participate. Look for information in the next newsletter about new committees, activities and programs, and how they will benefit you and the Airport Area.



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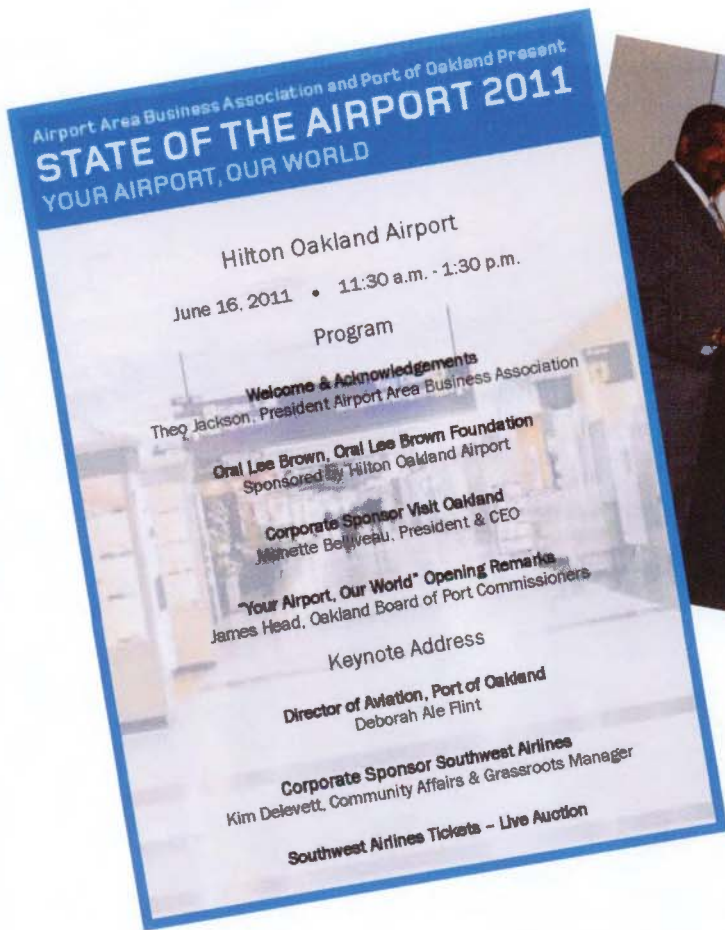
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Kim Delevett of Southwest Airlines, left, passes Manette Belliveau, right, of Visit Oakland her pair of Southwest Airline tickets as high bidder in a live auction conducted by AABA President Theo Jackson at the State of the Airport 2011 luncheon.



AABA President presents keynote speaker Deborah Ale Flint, Port of Oakland Director of Aviation, with a token of appreciation for an informative and inspiring presentation.

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